

Tour of Homes Entry Will Meet Zero Net Energy Requirements

Groundbreaking ceremonies were held for a Zero Net Energy Home to be built in Bend's NorthWest Crossing neighborhood by SolAire Homebuilders of Bend. The home will be entered in the 2011 Central Oregon Builders Assn. Tour of Homes.

The single-level three-bedroom home, at 2328 NW Dorion Way, will contain features that define the most advanced elements of green building. It will use a combination of passive and active solar energy to average zero electrical consumption over the course of a year. Building materials, finishes and mechanical systems will embrace healthy home, clean air and sustainable building concepts.

"This home puts cutting-edge energy conservation measures into a building envelope that is attractive, comfortable and affordable," said Mike O'Neil, president of SolAire Homebuilders. "Our goal is to give average homeowners the opportunity to share the benefits of green building technology."

Investors in the project are Joe Emerson and Ann Brayfield, whom O'Neil described as passionate advocates of green building. They stepped forward with a commitment to making a Zero Net Energy home available for the

next Tour of Homes and for an eventual buyer, O'Neil said.

The home will qualify for certification as an Earth Advantage Zero Net Energy Home, Earth Advantage Platinum Home, Energy Star Home, Energy Trust of Oregon Advanced Performance Home and Oregon Department of Energy High Performance Home.

SolAire Homebuilders has won numerous national and regional awards for green home construction projects and was named 2010 Oregon Energy Star Builder of the Year for the second consecutive year. NorthWest Crossing has received recognition for the neighborhood's overall focus on environmental quality and "new urban" mixed-use planning and requires homes to meet or exceed Earth Advantage and Energy Star standards. "This Zero Net Energy home sets a new benchmark for green construction in NorthWest Crossing," O'Neil observed.



Taking part in the groundbreaking were O'Neil and Peter Grube of SolAire Homebuilders, Alison Mata and Matt Garner, brokers with The Garner Group Realtors and Development LLC; and David Sailors, broker with GoBend Realty. The Garner Group and GoBend Realty are co-listing the property

PHOTO COURTESY OF TOUR OF HOMES

Paul Israel

Continued from page 1

fact that they are taking control of the energy bills, creating green power and decentralizing the delivery of power in the U.S.



Paul Israel on top of the old Rudy's market in NorthWest Crossing.

I have held every position at SSE and have been replaced by better at every position. I work for my employees.

Q What was your first job?

Cleaning the bottom of boats, with a brillo pad, on Lake Winnepesaukee in New Hampshire.

Q What is the growth potential for your company and your industry in general?

The sky is the limit. In all likelihood there is no industry that venture capital is flowing in at such a rate. Dream it, organize it, run it and it is yours.

Q What has been your company's greatest challenge?

Overhead, efficiency and leadership.

Payroll raises, all costs rise, competition increases. We need to do it faster and better than others. That is my job.

Q What is the biggest highlight of your career?

Standing on a hot roof after completing a very large solar installation. Looking over all those panels, nearly a football field long and understanding the impact I was having and how satisfied I felt physically by working hard.

Q What has been or is the biggest challenge in your company and/or industry?

Getting the word out to Central Oregon that solar is here, now and a great investment, economically, socially, environmentally and politically.

Q What advice would you give to other leaders with regard to managing a growing company?

Overhead, overhead, and overhead. Lie on your back during mid-day, relax and let the ideas flow.

Q What do you do to relax? How do you spend your weekend, your vacations?

Hiking the Butte and Shevlin Park, playing the five chords I know on the guitar out of tune. Building my new solar home on the West side. Creating Bend Ice, a group that is going to bring ice skating an rink to Central, Oregon. We travel once a year to learn a new culture or history.

Q Tell us something about you few people know about – your favorite pas-

time, worst indulgence?

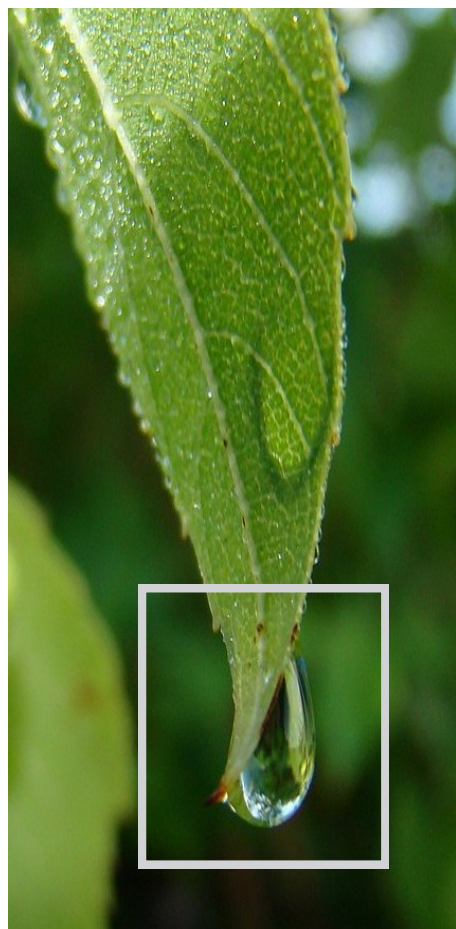
Competitive by nature, 90%+ cacao chocolate and a good strategically placed drink.

Q In terms of volunteering, what is your personal or company's contribution to the community?

Habitat for Humanity. We need folks with an Oregon State Tax liability to buy some of Habitat's tax credits, so we can fund more programs. Come on Central Oregon we need you!

**KNOTT LANDFILL RECYCLING & TRANSFER FACILITY
BUSINESS HAZARDOUS WASTE
DISPOSAL FACILITY**

PHOTO COURTESY OF PAULA WATTS PHOTOGRAPHY



The Knott Landfill Recycling & Transfer Facility, located at 61050 SE 27th Street in Bend, has a hazardous waste facility available for business-generated hazardous waste disposal.

Contact the Solid Waste office or visit the website: www.deschutes.org/sw to receive a waste disposal application and to make an appointment for drop off.

Upcoming Appointment Dates:

- April 21, 2011
- May 12, 2011
- May 26, 2011

Deschutes County Department of Solid Waste
61050 SE 27th Street, Bend, OR 97702
(541) 317-3163
www.deschutes.org/sw

